

Public Disclosure of Student Achievement

Institution Name: Lincoln College

Business Unit(s) included in this report: MacKinnon School of Business

Academic Period Covered: 2018-2019

Date Submitted: October 24, 2019

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration in Business Management	Attrition and retention	Attrition = 34.85% Retention = 67.15%
Bachelor of Business Administration in Business Management	Graduation rates	37.5%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Attrition and retention	Attrition and Retention refer to the College’s ability to generate continued enrollment on the part of an admitted student. Expressed as a percentage, attrition represents the likelihood that a student will discontinue enrollment whereas retention represents the likelihood that a student will continue enrollment. Combined, attrition and retention equal 100%. The rates reported above were calculated based on all enrolled BBA-seeking students for the Fall, 2018 semester (N = 163), minus graduates from the 2018-19 academic year (graduates = 26, reducing to n = 137), and dividing the number of students who returned Fall, 2018 (n = 92) by the reduced cohort (92 / 137 = 67.15%).
Graduation rates	A graduation rate expresses the rate at which students achieve completion of their degree program within a given time allotment expressed as a percentage. The rate given above represents the College’s six-year graduation rate for BBA-seeking

	<p>students who entered for the Fall, 2013 academic year (N = 40). The number of BBA graduates represented within the Fall, 2013 cohort (n = 15) was then divided by the full cohort to yield the six-year graduation rate ($15 / 40 = 37.5\%$).</p>
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