



LINCOLN COLLEGE | ACCELERATED BRIDGE TO EDUCATION (ABE)

BACHELOR OF BUSINESS ADMINISTRATION IN

## BUSINESS MANAGEMENT

DEGREE REQUIREMENTS

### Program Description

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The Business Management degree provides students with a rich, comprehensive, and challenging curriculum that encompasses the major fields of study in business management.

The MacKinnon School of Business at Lincoln College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a current list of accredited programs, please click here: [Accreditation Status \(iacbe.org\)](https://www.iacbe.org)

### What can you do with this degree?

Students who graduate with a degree in Business Management are prepared for a variety of careers in business or industry, including banking, finance, manufacturing, product development, human resources, IT management, and business analysis.

### Program Requirements

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- Complete a minimum of 120 credit hours
- Minimum of 30 hours of upper division coursework (300/400 level)
- Final 30 credit hours completed at Lincoln College
- "C" or better in all ENG 101, ENG 102; CMN 101, business math, business foundation, and business core courses
- Final Lincoln College cumulative grade point average of 2.50 or above
- Complete Lincoln College general education requirements (may be completed through AA or AS at any regionally accredited institution)

### Curriculum Requirements

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#### **BUSINESS FOUNDATION - 24 CREDIT HOURS**

BUS 101 Financial Accounting  
BUS 102 Managerial Accounting  
BUS 115 Computer Software Applications for Business  
BUS 166 Management Information Systems

BUS 203 Principles of Marketing  
BUS 205 Principles of Management  
ECO 107 Principles of Macroeconomics  
ECO 108 Principles of Microeconomics

#### **MATH - 7 CREDIT HOURS**

MAT 110 Elementary Statistics  
MAT 120 Finite Mathematics (4 credit hours)

#### **BUSINESS MANAGEMENT CORE - 28 HOURS**

BUS 301 Principles of Finance  
BUS 306 Business Law  
BUS 310 Operations Management  
BUS 314 Human Resource Management  
BUS 318 Organizational Behavior & Theory

BUS 321 Quantitative Analysis  
BUS 410 Business Ethics  
BUS 412 Organizational Leadership  
BUS 413 Strategic Management Seminar (4 credit hours)

CURRICULUM REQUIREMENTS CONTINUED ON BACK





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### Curriculum Requirements Continued...

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#### **MAJOR ELECTIVES - 3 HOURS**

BUS 302 Cost Accounting  
BUS 304 Fund Accounting  
BUS 313 International Business  
BUS 315 International Finance  
BUS 316 Workforce Diversity

CMN 302 Techniques of Persuasion  
CMN 303 Presentation Design  
CMN 310 Conflict Management  
ENG 302 Professional Writing  
SIT 491 Senior Internship

#### **NON-MAJOR ELECTIVE HOURS**

As needed to meet 120 credit hours

### Additional Information

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All courses listed on the degree requirement sheet will be offered in the accelerated format. Students should contact ABE Admissions at [abeinfo@lincolncollege.edu](mailto:abeinfo@lincolncollege.edu) or 309.268.4338 for additional information. All prerequisites must be met.

Updated 10/5/2020

