



**Transfer Guide: Carl Sandburg College to Lincoln College  
Bachelor of Arts in Radio, Television, and New Media**

The following table indicates the articulation of courses from CARL SANDBURG COLLEGE to LC for those courses specific to the Articulation Agreement regarding LC's **BA in Radio, Television, and New Media**. †

<b>Carl Sandburg College to Lincoln College Course Equivalencies for Students Intending to Pursue the BA in Radio, Television, and New Media</b>			
<b>Carl Sandburg Course Number</b>	<b>Carl Sandburg Course Title</b>	<b>LC Course Number</b>	<b>LC Course Title</b>
BUS 101	Marketing Fundamentals	BUS 203	Principles of Marketing
BUS 200	Advertising Fundamentals	BUS 242	Principles of Advertising
ENG 101	Freshman Composition I	ENG 101	English Composition I
ENG 102	Freshman Composition II	ENG 102	English Composition II
SPE 120	Introduction to Public Speaking	CMN 101	Fundamentals of Speech

†**Note: Please consult the most recent Lincoln College Academic Catalog for specific degree requirements. The current and archived catalogs may be retrieved from <https://lincolncollege.edu/course-catalogs/>.**

Lincoln College is an Illinois Articulation Initiative (IAI) participant school and honors courses designated under the IAI General Education Core Curriculum (GECC). Students are encouraged to work closely with their academic advisor to ensure the transferability of their coursework.